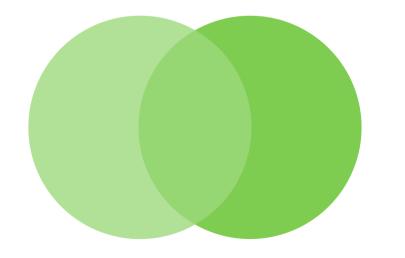


The Variation of Black Homeownership Rates in NYC







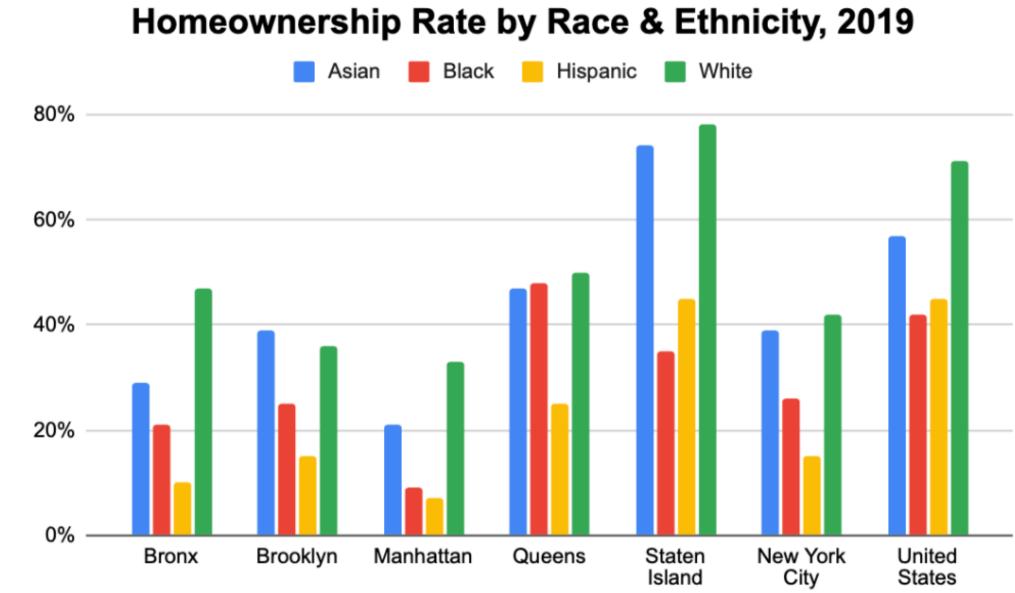






LETS FIRST TAKE A LOOK AT:

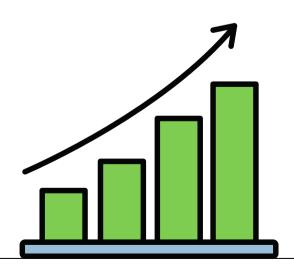
- The racial wealth gap, a by product of systematic racism, which is not only a consequence of capitalism but an integral part of maintaining it.
- Capitalism thrives on inequalities, furthering the racial wealth gap, which is the cause of the much lower homeownership rate of Black families.
- Of the largest U.S. cities, "New York City had the second-lowest" homeowner-ship rate".
- In New York City alone, Black families make up more than "46%" of homeowners, though they are make up the majority of the city's population, "55%". 😽



	Bronx	Brooklyn	Manh	attan	Queens	Staten Island	New York City	United States
Asian	29%	39%		21%	47%	74%	39%	57%
Black	21%	25%		9%	48%	35%	26%	42%
Hispanic	10%	15%		7%	25%	45%	15%	45%
White	47%	36%		33%	50%	78%	42%	71%



Why does Queens have the highest rate of Black Homeownership in NYC?





duitberford

•

Map Key

One dot = 120 people

CENSUS GROUP

- Black
- Hispanic
- Asian
- White
- Others

Hamson wark

Balanne

NEW

NEW YORK

Secaucus

HELL'S

Jersen kon

Upper Bay

DPE

THROGO NECK

Search Contract Provide Provid

(25A)

BSEA

Lake Succ

Was

Man

Fiora

Valley's

Staten Island and Lack of Black Homeownership Rates:



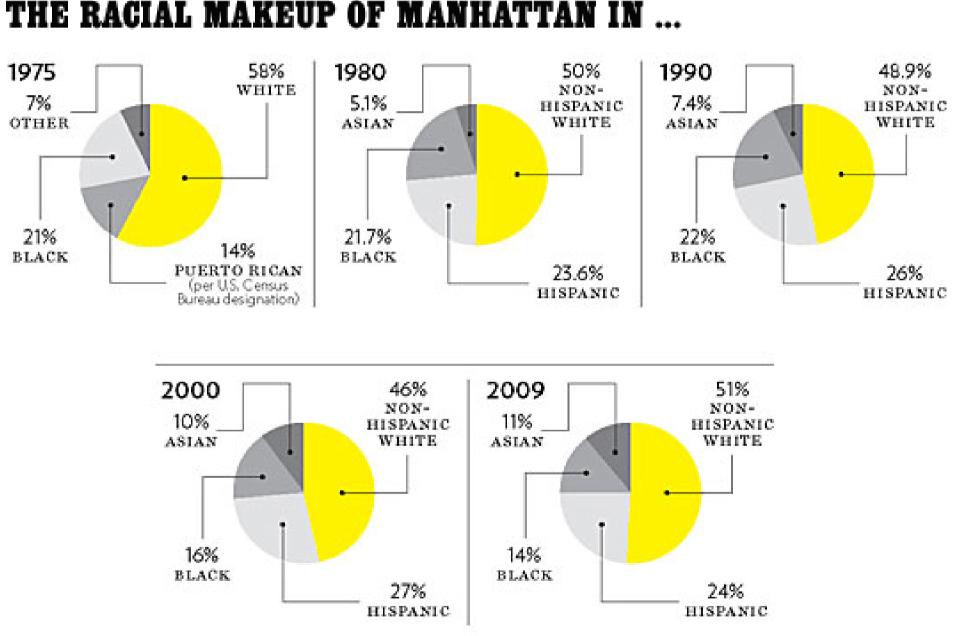
- - increase.

 Prejudice, bias, racial steering, misperception, and mistreatment is vividly found within the structure of Staten Island and even though the U.S. Supreme Court "invalidated racial covenants in 1948," many still continue to use discriminatory practices now because whites don't want property values to decrease as well as crime to

The relationship between White Flight & Black Homeownership

- White flight & suburbanization---> increase in Black homeownership in the mid-twentieth century.
- Between 1940 and 1980, "one black household became a homeowner for every 10 white households that left the central city."
- Suburbanization explains just "seven percent of the increase in black ownership over the same time period."
- So demand for housing decreased ---> decline of housing prices
- Now, homeownership was affordable for Black families.
- As whites moved out of cities and into the suburbs, the barriers that black buyers faced in obtaining credit and purchasing a home weakened, especially in Queens.

Gentrification in Manhattan---> Reversal of White Flight



THE RACIAL MAKEUP OF MANHATTAN IN ...

Queens Housing Costs:



MEDIAN ANNUAL HOUSING	\$16,800 (~\$1,400 per
COST:	month)
MEDIAN ANNUAL INCOME:	\$46,550

HOMEOWNERS:

\$29,250 (~\$2,400 per month)

\$80,150

Queens Real Estate Market Trends

Market Overview for Quarter 3, 2022



Stats: Quarterly

Monthly

New York City Median Sale Price

\$755K

0% YoY

Cost of Living in Queens, New York

Our cost of living indices are based on a US average of 100. An amount below 100 means Queens is cheaper than the US average. A cost of living index above 100 means Queens, New York is more expensive.

Queens cost of living is 168.3

COST OF LIVING	Queens	New York	USA
<u>Overall</u>	168.3	121.5	100
<u>Grocery</u>	116.3	103.8	100
<u>Health</u>	126.7	120.7	100
Housing	218.8	127.9	100
Median Home Cost	\$638,300	\$373,000	\$291,700
<u>Utilities</u>	149.5	115.9	100
Transportation	188.5	140.7	100
<u>Miscellaneous</u>	135.3	121.8	100

Our cost of living indices are based on a US average of 100. An amount below 100 means Brooklyn is cheaper than the US average. A cost of living index above 100 means Brooklyn, New York is more expensive.

COST OF LIVING	Brooklyn	New York	USA
<u>Overall</u>	184.7	121.5	100
<u>Grocery</u>	117.8	103.8	100
<u>Health</u>	127.6	120.7	100
<u>Housing</u>	268.4	127.9	100
Median Home Cost	\$782,800	\$373,000	\$291,700
<u>Utilities</u>	151.6	115.9	100
Transportation	192.6	140.7	100
<u>Miscellaneous</u>	136.1	121.8	100

100=National Average

100=National Average

Cost of Living in Brooklyn, New York

Brooklyn cost of living is 184.7

Cost of Living in The Bronx, New York

Our cost of living indices are based on a US average of 100. An amount below 100 means The Bronx is cheaper than the US average. A cost of living index above 100 means The Bronx, New York is more expensive.

The Bronx cost of living is 147.0

COST OF LIVING	The Bronx	New York	USA
<u>Overall</u>	147	121.5	100
<u>Grocery</u>	113	103.8	100
<u>Health</u>	124	120.7	100
Housing	156.6	127.9	100
Median Home Cost	\$456,700	\$373,000	\$291,700
<u>Utilities</u>	151.6	115.9	100
Transportation	190.8	140.7	100
<u>Miscellaneous</u>	112.1	121.8	100

Our cost of living indices are based on a US average of 100. An amount below 100 means Staten Island is cheaper than the US average. A cost of living index above 100 means Staten Island, New York is more expensive.

COST OF LIVING	Staten Island	New York	USA
<u>Overall</u>	154.8	121.5	100
<u>Grocery</u>	115	103.8	100
<u>Health</u>	128.3	120.7	100
<u>Housing</u>	185.2	127.9	100
Median Home Cost	\$540,200	\$373,000	\$291,700
<u>Utilities</u>	153.4	115.9	100
Transportation	183.1	140.7	100
<u>Miscellaneous</u>	143.9	121.8	100

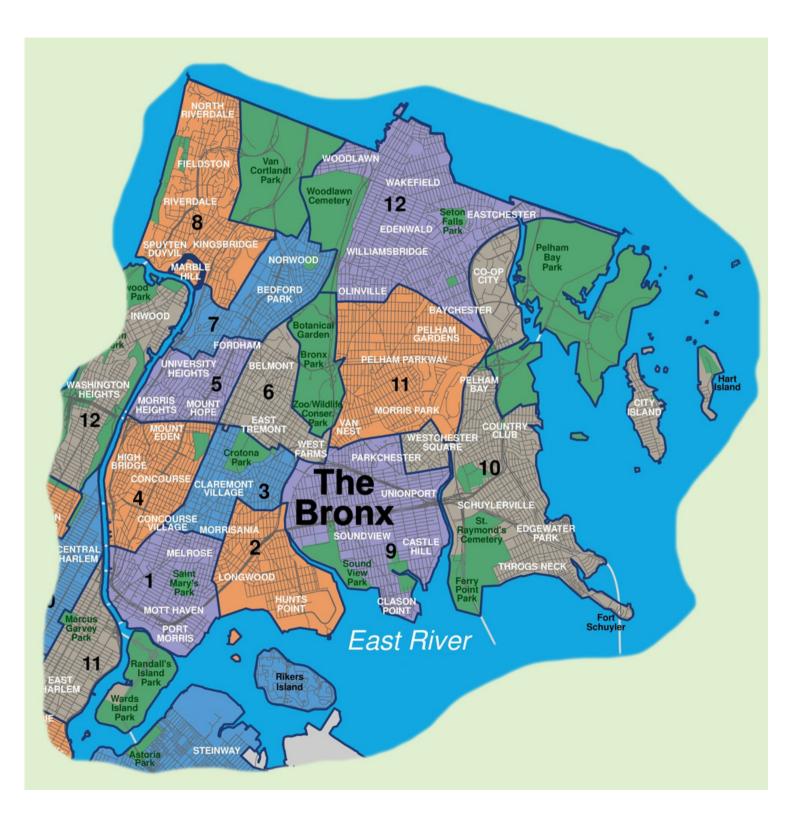
100=National Average

100=National Average

Cost of Living in Staten Island, New York

Staten Island cost of living is 154.8

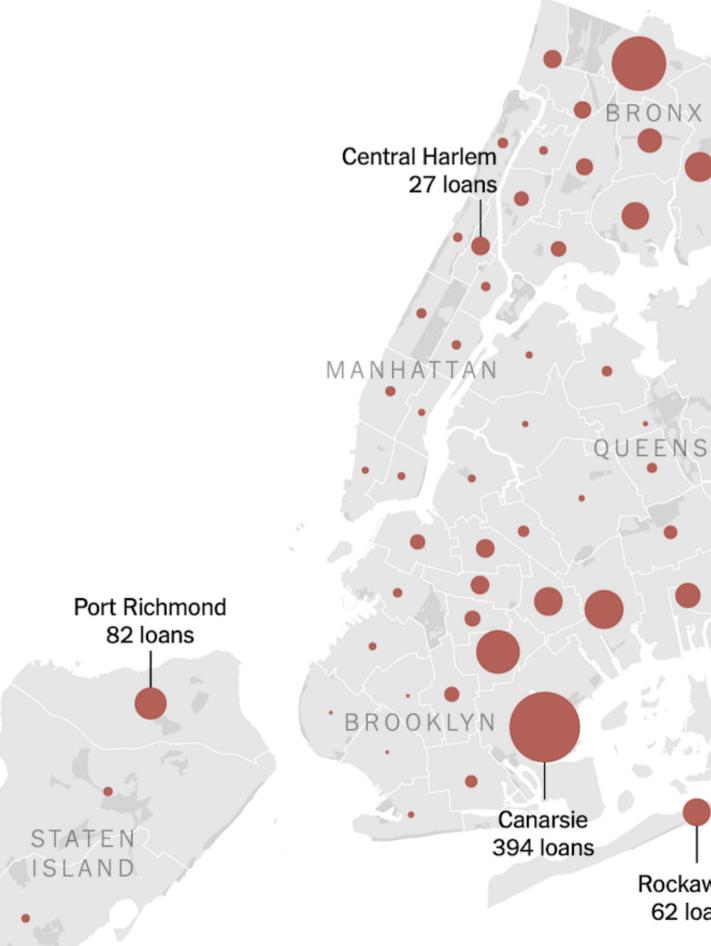
The Bronx and the Lack of Black Homeownership Rates:



 Between 1935 and 1940, the Home Owners' Loan Company representatives assessed the value of neighborhoods, categorizing them as "low risk," "moderate risk," or "high risk."

• The racial and ethnic makeup as well as the skin color of existing residents pushed Bronx into the moderate to high risk category.

Number of Home Purchase Loans Made by Black Buyers in 2019

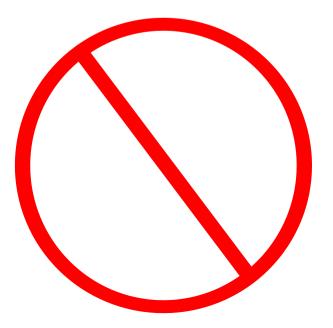


Jamaica 415 loans

Rockaways 62 loans

Hasn't gentrification, redlining, racism, and the lack of affordability taken place in Queens?

• yes, gentrification, redlining, racism, and the lack of affordability of homes have taken place in Queens it hasn't be as prominent and the diversity of Queens furthers this significant rise of black homeownership





- 1. Remove local barriers related to race and affordability
- 2. Address housing supply
- 3. Make it easier to obtain a mortgage + Improve government mortgage
 - programs
- 4. Focus on homeownership sustainability





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